

Omkar Menase

WEBFLOW DEVELOPER

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Webflow developer with six and a half years and 45+ projects, running an independent practice since 2020 alongside two years at an agency building sites and managing the projects at the same time. Migrations, CMS architecture, accessibility, and handovers that leave clients running their own sites without a developer on call.

EXPERIENCE

Freelance Webflow Developer Nov 2020 – Present
KraftySocio · Remote

- Independent Webflow practice covering scoping, design collaboration, development, launch and long-term support.
- Ongoing retainer work including Bobblehat, maintaining a CMS-driven project archive that grows with every completed store fit-out.
- Handle client acquisition, estimation and account management directly.

Project Manager Feb 2026 – Aug 2026
Imaginary Space · Remote

Managed delivery on AI implementation and automation projects.

Webflow Developer & Project Manager Sept 2023 – Jan 2026
Flowchef · Remote

- Sole developer and project manager on the same engagements, owning scope, timelines and client communication alongside the build.
- Delivered work across financial services, SaaS and marketplace clients, from full-platform migrations to MVPs built without a design file.
- Ran recorded handover training so client teams could maintain their own sites post-launch.

SELECTED PROJECTS

Sunrise Credit Union [sunrisecu.mb.ca](#) 2025 · Flowchef
Migration and redesign for a Manitoba credit union, moving off a legacy platform. Content migration, information architecture, SEO and accessibility compliance, with every page routed through the client's legal approval process. Their team has self-managed the site since handover.

STOQ [stoqapp.com](#) 2024 · Flowchef
Product site for a Shopify back-in-stock and preorder app serving 18,000+ merchants. Led design as well as the build. The engagement led to two further projects from the same client.

ListLean [listlean.com](#) 2024 · Flowchef
Flat-fee MLS listing service built from concept to MVP. Wired the listing form directly to Stripe payment links and removed the e-commerce layer, saving the client roughly 2% per transaction against standard platform fees.

Bobblehat [bobblehat.uk](#) Ongoing · Freelance
Site for a UK commercial interiors contractor, built around a CMS-driven project archive. Sole developer, still shipping updates.

SKILLS

Webflow	Client-First · Finsweet Attributes · CMS architecture · Information architecture · Responsive builds · Figma to Webflow
Code & motion	GSAP · Custom code and interactions · Stripe integration
Delivery	Project management · Scoping and estimation · Client communication · Accessibility · Content migration · SEO · Handover and client training
Automation & AI	Make · Claude Code · Claude routines and skills · AI-assisted development workflow

EDUCATION

Diploma in Mechanical Engineering
Mechanical Engineering, BMS College of Engineering